



How to Raise \$1,500 for the Susan G. Komen Race for the Cure® in 4 Weeks!

		Fundraising action item	If you ask for the minimum, you'll get...	But if you ask for more, anything is possible!
✓	Week 1	Start by sponsoring yourself at \$25	\$25	<i>How much can you personally commit to the Race for the Cure?</i>
✓		Send out a fundraising letter/email to at least 20 friends/acquaintances asking for a minimum donation of \$25: <ul style="list-style-type: none"> • People at your place of worship • Book clubs • Carpools • Etc. 	\$500	<i>Sometimes the person you think will give the least...ends up giving the most!</i>
			Week 1 = \$525	
✓	Week 2	Ask at least 3 relatives for a minimum donation of \$25	\$75	<i>They're family, don't be afraid to ask for even more!</i>
✓		Ask 8 of your friends to sponsor you for a minimum donation of \$25	\$200	
			Week 2 = \$275 Total = \$800	
✓	Week 3	Ask 8 of your coworkers to sponsor you for a minimum donation of \$25	\$200	<i>Start a "sack lunch club" at work and ask your coworkers to donate the money they save buying lunch each day to you!</i>
✓		Ask your boss for a company sponsorship of at least \$250	\$250	<i>Ask your boss and ask your boss's boss!</i>
			Week 3 = \$450 Total—\$1,250	
✓	Week 4	Ask 4 neighbors to sponsor you for a minimum donation of \$25	\$100	<i>Plan a big multi-family garage sale with your neighbors. Ask them to donate their sales to your fundraising efforts.</i>
✓		Ask at least 3 businesses you frequent for a minimum donation of \$50 each <ul style="list-style-type: none"> • Doctor • Dentist • Dry Cleaners • Etc. 	\$150	<i>Ask for a percentage of sales for a day/week to be donated to your fundraising efforts. They want your business and it's tax-deductible!</i>
		You did it!	Week 4—\$250 TOTAL—\$1,500!	<i>Don't stop. Set a new goal and keep going!</i>
		<i>Don't leave free money on the table. Email all of your current donors to see if the companies they work for offer matching gifts. Don't forget to check your company, too!</i>		<i>Matching gifts are the easiest way to DOUBLE your fundraising efforts!</i>